



## Spray Park Needs Assessment Survey - Executive Summary

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### Survey Overview

In September 2018, the Callaghan Park Development Project (CPDP) committee launched and completed a Needs Assessment Survey to determine the needs and desires of the local community in relation to a spray park addition to the new playground. The findings of the survey will help drive the design of the space and equipment.

This survey was promoted to the community through email and social media, the callaghanpark.ca website, and emails to BCCL contacts. Surveys were collected throughout September yielding 192 online responses.

The survey was completed by individuals across ten southwest Edmonton communities. 90% of respondents reside in Callaghan, Allard, Rutherford, and Blackmud Creek/Southbrook, with representation from seven other communities including Blackburne Creek, Cavanagh, Chapelle, Desrochers, MacEwan, Paisley, and Twin Brooks.

The committee is pleased with the results of the survey and the excitement throughout Callaghan and surrounding communities. It is clear from responses to this survey and Callaghan's initial park survey in 2015 that a spray park in this area of Edmonton is a high priority.

Specifically, the most important features that respondents are hoping to see are a water table/play area, spray tunnel, low pressure/slow ground sprays or bubblers, central tower/structure, and a dumping bucket or waterfall. This survey also collected open-ended responses for other general comments. Detailed highlights from the survey can be found on the following pages.

## Survey Responses

- **Support:** We are very encouraged by the fact that 94% of respondents either strongly supported or supported the construction of a spray park as phase 2 of our park development project.

Level of Support	%
Strongly Support	79%
Support	15%
Neutral	4%
Against	2%
Strongly Against	0%

- **Responses:** 192 survey responses were collected, all online. 90% of responses (172 people) were from the following four communities:

Community	%
Callaghan	35%
Allard	27%
Rutherford	19%
Blackmud Creek / Southbrook	9%

- **Household dwelling:** 83% of respondents live in a single family house.
- **Household age:** The largest household demographic is individuals aged 30-39, followed by 5-9. Top categories include:

Age	%
30-39	31%
5-9	20%
0-4	20%
40-49	14%
10-14	8%

- **Spray park usage:** The most popular south Edmonton spray parks used by respondents are listed below, but a large number of respondents never visit these local parks:

Spray Park Location	Min. 1-2 visits per summer	Never visited
Jackie Parker Park	52%	40%
South Terwillegar Park	50%	45%
Ellerslie Crossing	43%	47%
Queen Elizabeth / Kinsmen Park	32%	51%
Greenfield	22%	63%
Aspen Gardens	13%	71%
Ellingson Park	8%	74%

- **Expected future use of Callaghan Spray Park:** 96% of respondents say they would use the park at least 1-2 times per summer with 53% expecting to visit 10+ times.

Expected Number of Visits	%
10+ times per summer	53%
6-9 times per summer	17%
3-5 times per summer	17%
1-2 times per summer	9%
Never	4%

- **Spray Park features:** The most important spray park features (based on “very important” rating) are:

Rank	Feature	“Very Important” %
1	Water table / play area	59%
2	Spray tunnel	48%
3	Low pressure/slow ground sprays or bubblers	44%
4	Central tower/structure	44%
5	Dumping bucket/waterfall	44%
6	High pressure ground sprays / geysers	37%
7	Water cannons	34%

- **Additional ideas & general comments:** For reporting, these open-ended responses are grouped into categories.

- Washrooms/change areas/showers
- Trees/shade
- Benches
- Picnic area
- Themes: Dinosaur, Woodland, Safari, Rainbow, Bugs
- Reuse water for maintenance of greenery
- Slide
- Water umbrella
- Water fountain, concession
- Rubber flooring
- Warm water
- No sand
- Parking
- Dog area
- Something for teenagers
- Splash pad for toddlers
- Great examples: Sherwood Park, Spruce Grove, Broadmoor Lake, Jubilee Park (Spruce Grove), Orchards, Castledowns, Fulton Place, Greenfield

- **Communications list:** Several survey respondents asked to be contacted on the following subjects:

- BCCL Communications: 31
- Park Development Updates: 47
- Private Donation: 9

- **Volunteer list:** Several survey respondents expressed interest in volunteering in the following roles:

- Join the committee: 8
- Volunteering for special events: 18
- Fundraising: 6